RSM Experience Center



Microsoft Partner



"Open your mind to the possibilities."



Ride to Priority

Relax in our provided transportation and enter your information to tailor your experience at the Retail Experience Center at Priority.



Digital Check-In

Arrive at Priority, meet the experts and get ready for an immersive technology experience tailored to you.^{1, 2, 3}



Auto-Sizing

Need a specific size? Utilizing computer vision, sizing can be done remotely.^{2,4}



Wall of Bikes

Locate specific products and product details all from your phone in an interactive fashion.^{3, 5, 6, 7}





Remote Assistance

The experience does not stop when the product arrives at home. Put your bike together with experts help. 13, 14



Know Your Customers

Harness the power of data by generating personalized campaigns and increasing customer touch points and retention.^{9,10,11,12}



Frictionless Checkout

A seamless POS system experience. Sure, you've bought a bike before, but maybe not like this! 5,6



Endless Aisle

Use augmented reality to design the colors and features for your bike.8



Future of Maintenance

Take AI a step further and build your business with maintenance partners.^{2, 14, 15, 16, 17}



Connected Store

Understand traffic flow, limit congestion, place products with confidence. We want to help evolve and integrate technology in your business.^{4, 18}



Augmented Reality Showroom

Create a captivating experience to remember while boosting customer experience and sales.^{5, 8, 19}



Power of Data

Infuse data and insights into your business with forward-thinking and Al driven analytics. 18, 20



The Retail Cloud

It's more than a transformation, it's an evolution. We want to help evolve and integrate technology in your business.

- Al Facial Recognition
 Power Apps
- 2. Tower Apps
- Cognitive Services
- Computer Vision
- 5. D365 Commerce
- 6. loT 7. App
- 8. HoloLens

- 9. D365 Omni-Channel
- 10. D365 Customer Service
- 11. D365 Marketing
- 12. Customer Insights
- 13. Remote Assist
- 14. Microsoft Teams
- 15. D365 Guides
- 16. Al Mixed Reality
- 17. Location Services
- 18. Power BI
- 19. Artificial Intelligence
- 20. Microsoft Azure





